



TECHNICAL
INNOVATION

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TURNER VIEWS OVER 500 SIGNALS WITH ZANDAR MULTIVIEWERS PROVIDED BY TECHNICAL INNOVATION

After extensive market evaluation, Zandar DX16 multi image processors were chosen by Turner Broadcasting Systems, Inc. for its new state of the art Digital Satellite Compression Centers in Atlanta Georgia. Supplied through systems advisors Technical Innovation Broadcast Solutions Group, these products allow Turner to view up to 704 feeds simultaneously with unprecedented convenience.

In total 44 DX16 were supplied for this prestigious new project, where 22 units will be used in each of two separate buildings. Bob Baker, Director of Transmissions and Distribution stated "The ability to affordably view hundreds of feeds with quality was of primary importance. The decision to use Zandar in this application met both our technical and economic requirements head-on." Zandar's position as a world leader in multi image displays solutions has led them to the primary choice of broadcasters worldwide. Features such auto detect of both analog and SDI inputs and composite, component, SDI and line doubled VGA outputs have been developed to provide customers with the flexibility to accommodate mixed analog and digital environments. Reflecting Bob's experience in broadcast transmission he added "we like the standard alarms for loss of video sync, black picture & frozen picture detection and always have the option later add in-picture audio monitoring, which give us peace of mind for the future".

This prestigious sale is just the latest of several in the Americas which includes sister organizations where Zandar has proven to be the prime choice for display applications in facilities such as KPSP's new Palm Springs Facility, Harpo Chicago Oprah Winfrey Studios and TV GLOBO Brazil.



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About Zandar Technologies plc

Zandar Technologies is a dynamic and progressive company with a worldwide presence and a wide range of innovative multi-source display and management solutions. Zandar's international customer base includes many of the world's leading companies in the broadcast, television and professional video markets. Zandar's dedicated sales and engineering team, professional resellers and responsive technical support specialists underline a commitment to quality, continuous improvement and customer satisfaction.

About Technical Innovation LLC

Technical Innovation has a heritage customer base of corporate and broadcast clients that include Turner Broadcasting System, Inc., Clear Channel Communications, Univision, and others. With offices in Atlanta, Birmingham, Nashville, Raleigh-Durham, Charlotte and Virginia Beach, Technical Innovation will continue to provide broadcast and strategic visual communications solutions to Broadcast and Fortune 500 customers across the United States. For more information contact: Kevin Powers at 770-441-5152.

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