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**TV Azteca Selects Technical Innovation Broadcast Solutions Group  
for Design-Build of Two New Networks and High-Definition Studio**

Norcross, GA, June 6, 2005 – TV Azteca, one of the two largest producers of Spanish language television programming in the world, has chosen Atlanta-based Technical Innovation to design and build two new high-definition television networks and a high-definition studio (complete with associated audio and video control rooms) at TV Azteca's headquarters in Mexico City.

An aggressive timetable has been set -- the design phase of the project has already started, and a completion date has been set for September of this year. Technical Innovation expects to have a fifteen-person crew working in Mexico City during the lion's share of the project.

TV Azteca choose the Technical Innovation Broadcast Solutions Group for a number of reasons including their global work history (including international broadcast centers for a series of Olympic Games) and their disciplined adherence to industry-leading standards and practices. Sr. Roman Gomez, the Engineering Director for TV Azteca, noted, "Finally we have found the systems integration partner we've been looking for."



Michael Wright, Vice President of Technical Innovation's Broadcast Solutions Group, is excited about working, once again, with one of the world's leading broadcasters. He states, "As major networks and call-letter stations migrate toward high-definition technology, they look to partner with flexible, experienced organizations that can commit the talent, expertise, and attention-to-detail necessary for successful implementation. TV Azteca found all that and more with Technical Innovation, and we're focused on exceeding their expectations."

#### ABOUT TECHNICAL INNOVATION, LLC

Technical Innovation has a heritage customer base of corporate and broadcast clients that include Turner Broadcasting System, Inc., Clear Channel Communications, and Univision. With offices in Atlanta, Birmingham, Nashville, and Raleigh-Durham, Technical Innovation provides broadcast and strategic visual communications solutions to broadcast and Fortune 500 customers across the United States. For more information, visit [www.tillic.biz](http://www.tillic.biz) or contact James Fox, Director of Marketing at 770-441-5201.

#### ABOUT TV AZTECA

TV Azteca is one of the two largest producers of Spanish language television programming in the world, operating two national television networks in Mexico, Azteca 13 and Azteca 7, through more than 300 owned and operated stations across the country. TV Azteca affiliates include Azteca America Network, a new broadcast television network focused on the rapidly growing US Hispanic market, and Todito.com, an Internet portal for North American Spanish speakers. For more information, visit [www.tvazteca.com.mx](http://www.tvazteca.com.mx).