



PRESS RELEASE

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Phoebe Putney Wellness Center Uses Advanced Audio and Video Systems to Enhance Promotion of a Healthier Lifestyle

NORCROSS, Ga, February 27, 2006 – The 35,000 square foot Phoebe Putney Wellness Center is dedicated to promoting healthier lifestyles for staff and patients at Phoebe Putney Memorial Hospital in Albany, Georgia. The Center, whose grand opening is scheduled for March 1, 2006, has recently incorporated advanced audio and video capabilities into its programs as part of an ongoing effort to enhance the experience of its clients.

The audio and video systems, designed, built and integrated into the environment by Technical Innovation of Norcross, Georgia, include:

- Large projection screens and distributed sound systems with wireless touch controls for presentations
- iPod-capable sound for enhanced aerobics and cycling
- Mediasite technology for synchronized recording of audio, video and visuals which can be viewed live on the web or later on demand.
- An AXIS-TV system and 42" and 50" plasma screens throughout the facility for display of content from a variety of sources

The audio and video systems in the Wellness Center are strategically designed to provide specific capabilities to enhance each of the areas they serve. In the Center's gymnasium, a large projection screen, distributed sound system and AMX wireless touch

control panel makes it easy to deliver presentations with real impact. Distributed, iPOD-capable sound systems in the aerobics and spinning rooms lets instructors program their classes using new technology, and control screens, volume and programming remotely.

The facility's teaching kitchen and studio is equipped with two ceiling mounted cameras operated through an AMX touch panel control screen. The Mediasite publishing solution used in the kitchen and studio gives educators the ability to record and make presentations available to clients either live or at their convenience via the Internet. The system is currently being used to capture and broadcast cooking classes for special diabetic diets as well as other health- and wellness-related programming.

Mediasite's one-touch operation allows instructors to teach without technology getting in their way and does not require learning new skills or software. The organization can leverage Mediasite to drive down costs and improve productivity, learning, cycle times and client impact by communicating their audio, video, graphics, business documents and other visuals over the Web.

Video signage with content produced using an AXIS TV system will be used to produce content for display on multiple 42-inch and 50-inch plasma screens placed throughout the facility. The AXIS TV system allows multiple programmers to build and deliver content through a password-protected Web page and portal. The Wellness Center will use the system to display content including cable television, announcements, crawls, bulletins and pre-produced athletic videos with employee information interspersed. Visitors will be able to view their favorite games in the facility's Cyber Café and game room as they are alerted to employee news and wellness and lifestyle information.

According to Melissa Edwards, Phoebe Putney Wellness Center program coordinator, "The audio-video features we've incorporated into our center will make pursuing a healthy lifestyle much more involving and pleasant for our clients. We are looking forward to getting immersed in the systems and using them to provide exciting new lifestyle-enhancing experiences for employees and patients."

ABOUT TECHNICAL INNOVATION

Technical Innovation LLC is a holding company whose portfolio of businesses provides systems and technology consulting; audio-video system design, installation and integration; environmental design; and service and support to corporate, government, educational, medical, professional and communications organizations. For more information about Technical Innovation, visit the company web site at www.tillc.biz or call Ann Strople at 770.441.5262.