



TECHNICAL
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TECHNICAL INNOVATION COMPLETES MAJOR INITIATIVES FOR PRECEPT MINISTRIES
INTERNATIONAL AND BELLEVUE BAPTIST CHURCH

LAS VEGAS, NEVADA APRIL 19, 2004 --- Technical Innovation announces their accomplishments today at NAB. Industry veterans, Mike Landrum, former president of MCSi South and previous COO of Technical Industries of Georgia, Kevin Powers, Vice President of MCSi South and former equity partner in Spectrum Data Systems, and Sonny Davis, former President of MCSi Southeast, and Technical Industries of Georgia, purchased the assets of the southern region of MCSi, including the prestigious MCSi Broadcast Solutions Group.

"We announce today the completion of two major projects for our religious broadcasting clients - projects that define the commitment to excellence and industry expertise that defines our company" states Michael Wright, Vice President of the Broadcast Solutions Group.

Precept Ministries International has taken delivery of their new World Communications Center in Chattanooga, Tennessee. This facility includes a large studio, an expansive production control room, four edit suites, audio post capabilities, and a radio facility designed for television production including a five position talent studio and two control rooms. The entire facility went from contract to completion in less than four months. Technical Innovation completed detailed engineering and integration for the facility which Harris conceptually designed. Joe Sindorf, Vice President of Media & Technology at Precept states "Everyone on the senior project team are all Christians. We begin each meeting in prayer. I know that we all pray for this project every day. To me, that is invaluable. It shows that the firm values the core beliefs of Precept Ministries."

Bellevue Baptist Church has just accepted their new media production facility in Memphis, Tennessee. This project included the complete renovation of both the audio and video control rooms and two edit suites. The facility



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includes new signal routing, monitoring, video switching and a new audio-for-video control console. Jim Barnwell, Media Director at Bellevue says "The crew did a superb job. They were easy to work with and cooperative. They were all "type A", highly-driven people who did not want to do just pretty good, they wanted it perfect. Frequently when I had a suggestion they were way ahead of me. The workmanship is excellent. I doubt that any other integrator could do as well."

"Our transition has been virtually seamless for our customers with the exception being that we are no longer constrained by the limitations that were in place by the Chapter 11 status of MCSi over the past 9 months" states Mike Landrum managing principal of Technical Innovation.

Sonny Davis says "I've been in this exciting, ever evolving industry for over 30 years and I feel that we are positioned in the best way yet to provide the premier design build solutions in this marketplace."

Technical Innovation has a heritage customer base of broadcast clients that include Turner Broadcasting System, Clear Channel Communications, Univision, and others. With a 70 year history in Atlanta, Georgia and a consistent management team for the past 23 years, Technical Innovation faces forward with an eye to the past leveraging the successes of its legacy companies, Technical Industries, GeneSys International, Consolidated Media Systems and MCSi. With offices in Atlanta, Birmingham, Nashville, Raleigh-Durham, Charlotte and Virginia Beach, Technical Innovation will continue to provide broadcast and strategic visual communications solutions to broadcasters Fortune 500 customers across the country. For more information contact: Kevin Powers at 770-441-5152.

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