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TECHNICAL INNOVATION COMPLETES MAJOR INTEGRATION PROJECTS FOR TURNER AND CLEAR CHANNEL

LAS VEGAS, NEVADA APRIL 19, 2004 --- Technical Innovation announces it's accomplishments today at NAB. Industry veterans, Mike Landrum, former president of MCSi South and previous COO of Technical Industries of Georgia, Kevin Powers, Vice President of MCSi South and former equity partner in Spectrum Data Systems, and Sonny Davis, former President of MCSi Southeast, and Technical Industries of Georgia, bought the assets of the southern region of MCSi, including the prestigious MCSi Broadcast Solutions Group.

"We announce today the completion of two key projects for our group over the recent past - projects which define the high level of quality and skills in place at Technical Innovation" states Michael Wright, Vice President of the Broadcast Solutions Group.

Technical Innovation has received final acceptance of the new state of the art Turner Entertainment Networks facility on Techwood Drive in Atlanta, Georgia. This impressive facility spans three technical floors and 198,000 square feet. It is currently home to 21 unique programming feeds for Turner Entertainment Networks, including TNT, Cartoon Network and TBS Superstation.

Technical Innovation has also recently completed a new state of the art digital newsroom for KLRT, a Clear Channel Communications owned television station in Little Rock, Arkansas. Technical Innovation Chief Technologist, Jay Gonzalez says "This newsroom breaks the traditional price-performance barriers imposed by closed architecture solutions. Using non-traditional IT-centric components, we have been able to provide Clear Channel with a solution that saves literally hundreds of thousands of dollars, all the while



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creating exciting new ways for the station to acquire, edit and broadcast a new local news product."

The group will host their seventh annual client appreciation luncheon at The Beach during show hours on Monday and Tuesday. This event draws the elite of the industry year after year.

"Our transition has been virtually seamless for our customers with the exception being that we are no longer constrained by the limitations that were in place by the Chapter 11 status of MCSi over the past 9 months" states Mike Landrum managing principal of Technical Innovation.

Sonny Davis says "I've been in this exciting, ever evolving industry for over 30 years and I feel that we are positioned in the best way yet to provide the premier design build solutions in this marketplace."

Technical Innovation has a heritage customer base of broadcast clients that include Turner Broadcasting System, Clear Channel Communications, Univision, and others. With a 70 year history in Atlanta, Georgia and a consistent management team for the past 23 years, Technical Innovation faces forward with an eye to the past leveraging the successes of its legacy companies, Technical Industries, GeneSys International, Consolidated Media Systems and MCSi. With offices in Atlanta, Birmingham, Nashville, Raleigh-Durham, Charlotte and Virginia Beach, Technical Innovation will continue to provide broadcast and strategic visual communications solutions to broadcasters Fortune 500 customers across the country. For more information contact: Kevin Powers at 770-441-5152.

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