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Michael Wright to Head Technical Innovation Broadcast Solutions Group

NORCROSS, GA, November 28, 2005 – As part of an ongoing commitment to strengthening its already significant position in servicing the broadcast industry, Technical Innovation has named Michael S. Wright president of its Broadcast Solutions Group. Since joining the company in 1999, Mr. Wright has served in a number of positions in sales management, product design, business management and technical operations, and was responsible for developing the successful market strategy for the Technical Innovation Broadcast Solutions Group.

Prior to joining Technical Innovation, Mr. Wright oversaw development of successful turnkey DTV solutions at Sony Electronics and Quantel and managed groundbreaking network operations projects for Turner Broadcasting and other major international broadcast entities.

“Since we formed our Broadcast Solutions Group, Michael has worked tirelessly to expand our market presence, provide direction, maintain longevity, and, above all, build solid relationships with our expanding client base,” said Mike Landrum, Technical Innovation managing principal. “We look forward to continued growth in our Broadcast Solutions Group with Michael at the helm.”

“I am very fortunate to have outstanding mentors and coaches, including my father, industry veteran Leroy Wright; broadcast industry icon, Ed Matthews; and the management team here at Technical Innovation. Their guidance has been invaluable in helping me reach this point in my career,” noted Michael Wright. “I am looking forward to this opportunity to lead our team as we develop and deliver creative, productive and innovative broadcast industry solutions.”

(more)



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ABOUT TECHNICAL INNOVATION, LLC

With technical operations headquarters in Atlanta, GA, Technical Innovation provides strategic media communications solutions to broadcasters across the Americas. The Broadcast Solutions Group has a loyal base of broadcast clients that includes Turner Broadcasting System, Inc., The Outdoor Channel, TV Azteca, Clear Channel Communications, and Voice Of America. For more information, visit www.tilc.biz or contact Ann Strople, Marketing Communications Manager, at 770-441-5262.

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