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## **Technical Innovation Opens Branch in Memphis**

*Local presence positions the company to respond quickly to area's increasing requirements for technologically advanced audio and video solutions*

NORCROSS, GA, December 8, 2005 — Technical Innovation, a leading provider of strategic visual communications solutions to corporate, educational, medical, and government markets, has selected Memphis as the location for its newest Tennessee office. The company chose Memphis in response to growing demand in the region for sophisticated audio-video design, equipment provisioning, integration, installation, maintenance and professional production services.

“Recently, we have seen a significant increase in the number of customers in the Memphis area seeking audio and visual communications solutions, and we believe demand will only continue to grow,” said Memphis branch manager David Berndt. “With this office now open, we have the resources in place to provide expert audio and video design, build and support services locally for even the most complex requirement.”

In addition to Berndt, the Memphis branch office staff includes David Perry, account manager, Billy Stevens, lead installer, and Phoebe Williams, sales and administrative support, all formerly of Conference Technology; Jeff McOlgan, account manager, and Steve McCraw, manager, engineering services, formerly of Southern Business Communications; and Les Dennie, production manager, Technical Innovation Production Services.

Technical Innovation in Memphis can be reached by phone at 901-345-5971. The Memphis Technical Innovation office is located at 3085 Directors Row, Memphis, TN 38131.

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## ABOUT TECHNICAL INNOVATION, LLC

Technical Innovation has a heritage customer base of clients that include the University of Georgia, Cingular Wireless, Vanderbilt University, and Turner Broadcasting System, Inc. With offices in Atlanta, Birmingham, Charlotte, Memphis, Nashville, and Raleigh-Durham, Technical Innovation provides broadcast and strategic visual communications solutions and support to broadcast and Fortune 500 customers across the United States. For more information, visit [www.tillc.biz](http://www.tillc.biz) or contact Ann Strople, manager of communications, at 770-441-5262.

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