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**KGET in Bakersfield, CA Selects *NewsFlow*
for Its Newsroom Operations**

Norcross, GA, April 17, 2005 – Technical Innovation, in conjunction with Video Technics, is pleased to announce that KGET, a leading station in Bakersfield, CA has selected *NewsFlow*, the IT-centric, tape-less news workflow system for their local news department.

Introduced less than a year ago, *NewsFlow* has now been installed, or is in the process of being installed, in ten newsgathering organizations. An affordable digital newsroom solution that utilizes IT technology to provide a real end-to-end workflow scalable from small to large production facilities, *NewsFlow* is robust, fully scalable, and incredibly fast.

Jay Gonzalez, Chief Technologist for the Technical Innovation Broadcast Solutions Group, looks forward to another successful installation of *NewsFlow*. “Once a news organization sees how easy it is to migrate from an analog platform to a digital environment, they find that it is a relatively simple decision to make,” states Jay. “Our goal at Technical Innovation is to make that transition as efficient and seamless as possible.”



Michael Wright, Vice President of Technical Innovation's Broadcast Solutions Group adds, "As the industry continues to migrate from traditional technologies, we stand ready to provide the technical expertise and cutting-edge solutions for today's, and tomorrow's, environments. *NewsFlow* represents innovative thinking and delivery at its very best."

The installation of NewsFlow at KGET is expected to be completed by the beginning of July of 2005.

ABOUT TECHNICAL INNOVATION, LLC

Technical Innovation has a heritage customer base of corporate and broadcast clients that include Turner Broadcasting System, Inc., Clear Channel Communications, and Univision. With offices in Atlanta, Birmingham, Nashville, and Raleigh-Durham, Technical Innovation provides broadcast and strategic visual communications solutions to broadcast and Fortune 500 customers across the United States. For more information, visit www.tillc.biz or contact James Fox, Director of Marketing at 770-441-5201.

ABOUT VIDEO TECHNICS, INC.

Video Technics, Inc., a pioneer in cutting-edge broadcast solutions, supplies the global broadcast, corporate, financial, government, and post-production sectors with innovative, and feature-rich end-to-end solutions built around the company's IT-based still-image and video-clip servers. Based in Atlanta, GA, Video Technics' *Apella* and *NewsFlow* solutions streamline the entire production process – from automated ingest, to edit, production, playout to air, and feature proxy creation and unparalleled asset management. For more information about Video Technics, visit www.videotechnics.com.