



TECHNICAL  
INNOVATION

FOR IMMEDIATE RELEASE:

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TECHNICAL INNOVATION AWARDED MAJOR CONTRACT WITH INTERNATIONAL BROADCASTING  
BOARD OF GOVERNORS / VOICE OF AMERICA

After an intensive review and procurement process, the Voice of America has chosen the Newsflow system delivered by Technical Innovation and Video Technics to fulfill the requirements of their next generation newsroom. This tape-less environment features automated ingest of feeds from around the world, desktop browsing and editing for up to sixty journalists in the Washington D.C. operations center, multiple high resolution finishing stations and 15 outgoing video feeds.

Michael Wright, Vice President of Technical Innovation's Broadcast Solutions Group states, "Being involved with this highly sought-after project is very gratifying for the entire TI team. This project is among the largest completely non-linear news production systems in the world. IBB's selection of TI represents a sea change in our industry, which is migrating at lightning speed to a truly ubiquitous IT-centric architecture."

Dick White, Vice President of Engineering at TI says, "We have a proven history of innovative offerings in the market. Once again we are arriving early with a paradigm shifting solution for our clientele."

About Technical Innovation LLC

Technical Innovation has a heritage customer base of corporate and broadcast clients that include Turner Broadcasting System, Inc., Clear Channel Communications, Univision, and others. With offices in Atlanta, Birmingham, Nashville, Raleigh-Durham, Charlotte and Virginia Beach, Technical Innovation will continue to provide broadcast and strategic visual communications solutions to Broadcast and Fortune 500 customers across the United States. For more information contact: Kevin Powers at 770-441-5152.

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