



PRESS RELEASE

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FOR IMMEDIATE RELEASE

Harry Norman, Realtors® “Closes the Communications Gap” with Mediasite™ Rich Media Publishing System

Firm will use system, purchased from Technical Innovation in Norcross, for internal communications and training as well as for online presentations to prospective agents, employees and home buyers and seller

NORCROSS, Ga, May 9, 2006 – Technical Innovation announced today that Harry Norman, Realtors® has purchased a Mediasite™ Rich Media Publishing System for use in its Buckhead sales and corporate offices. The Atlanta real estate firm will use the system both as an internal training tool and to communicate more effectively with prospective agents, employees and home buyers and sellers.

According to Lewis Glenn, Harry Norman, Realtors® president and CEO, “Communication is a top priority for our company. We expect to begin using Mediasite immediately to provide our sales associates and staff with better access to information that impacts the company’s business, the real estate industry and upcoming events. We also plan to use Mediasite in our continuing education program; in recruiting, promotions and advertising; and for showcasing our company and properties for clients. Mediasite offers abundant opportunities for improving the way we communicate with all of our audiences, and we intend to use it to its fullest advantage. ”

Mediasite facilitates creating live broadcasts and publishing content on the Web, where it can be access via a standard browser anytime from any location. The system is flexible and easy to use, making it a practical and enjoyable way to capture presentations and other communications so that they can be preserved and shared.

“Innovative organizations like Harry Norman, Realtors® are taking advantage of Mediasite capabilities to create rich, high-quality presentations almost effortlessly,” said Linda Olsen, Technical Innovation Mediasite specialist. “Mediasite records content automatically, and its unique catalog management feature makes it fast and easy for users to locate specific presentations, presenters, and subject matter by title, presenter, or description.”

ABOUT HARRY NORMAN, REALTORS®

The first exclusively residential firm in Atlanta, Harry Norman, Realtors® was founded to provide Atlantans with exceptional service and professionalism in the sale or purchase of a home. More than seventy-five years later, Harry Norman, Realtors® has grown to be Greater Atlanta's leading independent real estate firm. Last year the company served

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thousands of individuals and families with their home needs. For more information about Harry Norman, Realtors®, visit the firm's web site at www.harrynorman.com.

ABOUT TECHNICAL INNOVATION

Technical Innovation LLC is a holding company whose portfolio of businesses provides systems and technology consulting; audio-video system design, installation and integration; environmental design; and service and support to corporate, government, educational, medical, professional and communications organizations. For more information about Technical Innovation, visit the company web site at www.tillc.biz or call Ann Strople at 770.441.5262.

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