



FOR IMMEDIATE RELEASE:

CONTACT:

James Fox
Technical Innovation
Phone: 770-441-5201
Fax: 770-441-5286
Email: jfox@Technical-Innovation.net

**Cox Enterprises Selects Technical Innovation
to Install Tandberg Management Suite to
Energize Internal Communications**

Norcross, GA, May 30, 2007 – Cox Enterprises, Inc. (CEI), the Atlanta-based media conglomerate with more than \$10 billion in annual revenues, has selected Technical Innovation, one of the southeast's leading design-build AV integrators, to build a communications network system using the Tandberg Management Suite.

In an effort to improve their ability to communicate with their many subsidiaries (including newspapers, television and radio stations, and automobile auction entities), Cox turned to Technical Innovation to replace a non-functioning video conferencing system with a dynamic video network. After careful consideration, it was agreed that the Tandberg Management Suite, a scalable platform for controlling on-site and remote video systems, was the proper choice.

“It was clear that we needed to build a comprehensive video network that was capable of effectively delivering video to numerous CEI locations,” noted Brad Sellars, Technical Innovation Account Executive, “and we accomplished that, and more, with the Tandberg system. By working closely with Tandberg specialists, we brought new scheduling, management, monitoring, and reporting functions to the team at Cox.”

Page 1 of 2



In anticipation of an increase in Cox Enterprises video conferencing needs, the Tandberg Management Suite also provides a flexible foundation for future growth. “Our goal is to provide Cox with a system that not only satisfies current requirements, “ stated Kevin Powers, Technical Innovation Managing Partner, “but will handle the ever-changing requirements of a media powerhouse like Cox Enterprises.”

While this project included numerous locations, and diverse system integration, the Technical Innovation/Tandberg team was able to complete the effort and deliver the first video over the network within four months.

ABOUT TECHNICAL INNOVATION, LLC

Technical Innovation oversees a portfolio of businesses that provide systems and technology design, design-build of audio-video systems, broadcast equipment, consulting, workflow solutions and integration, signage and display solutions, events production and staging solutions, and service and support. The company’s clients include corporate, government, educational, medical, professional, entertainment, and communications organizations. For more information about Technical Innovation, visit the company Web site at www.Technical-Innovation.net or contact James Fox, Director of Marketing, at 770-441-5201.