



PRESS RELEASE

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FOR IMMEDIATE RELEASE:

Technical Innovation Promotes Barry Halligan to Vice President of Technical Operations, Integrated Solutions Group

NORCROSS, GA, August 18, 2006 — Technical Innovation, LLC announced today that Barry Halligan has been promoted to the position of vice president of technical operations for the company's Integrated Solutions Group (ISG). Halligan previously was executive director of technical operations for the Technical Innovation ISG organization in Georgia.

In his new position, Halligan will provide leadership for Technical Innovation ISG customer service, field operations and engineering resources in Georgia, Tennessee, Alabama and North Carolina.

A respected industry leader with more than 25 years in audiovisual and video manufacturing and dealer companies, Halligan is recognized for his ability to build profitable organizations that provide exceptional support to customers. He has been a featured speaker at industry conferences, most recently at InfoComm 2006, and is the author of an article scheduled to appear in *ProAV* magazine in September.

"Barry's focused leadership has led to significant gains in both the quality of customer service and profitability of our Georgia ISG technical operations," said Kevin Powers, Technical Innovation managing principal. "We look forward to his contribution to elevating company-wide ISG technical operations to another level of professionalism and profitability."

ABOUT TECHNICAL INNOVATION, LLC

Technical Innovation oversees a portfolio of businesses that provide systems and technology consulting; design-build of audio-video systems; broadcast equipment, consulting, workflow solutions and integration; signage and display solutions; events production and staging solutions; and service and support. The company's clients include corporate, government, educational, medical, professional, entertainment, and communications organizations. For more information about Technical Innovation, visit the company web site at www.tillc.biz or call Ann Strople at 770.441.5262.