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## **Technical Innovation Receives Major Industry Award for Institute of Advanced Learning and Research Project**

Norcross, GA, June 8, 2005 – Technical Innovation is pleased to announce that their design-build project at the Institute for Advanced Learning and Research (IALR) in Danville, VA has received high recognition at the ICIA AV Communications Excellence Awards Banquet during InfoComm '05 at the Las Vegas Hilton on Tuesday, June 7, 2005.

Selected from 50 total entries by a panel of six qualified judges, Technical Innovation was selected as the winner in the \$2 million and above category in the third-annual *ARCHI-TECH AV Awards 2005*. The competition, sponsored jointly by the International Communications Industries Association (ICIA) and *ARCHI-TECH Magazine*, honors outstanding examples of creative and effective integration of technology into otherwise traditional construction projects.

As part of the mission to attract new industry to the Danville area, the new IALR facility needed to be identified as one of the finest presentation and communications environments in the country. From an educational, governmental, institutional, and corporate standpoint, this installation scored high marks both economically and aesthetically.



For such a project, the technology had to be dramatic and creative. The first impression is provided by a 3 by 3 hanging plasma screen array (suspended from the ceiling) that greets visitors in the 40-foot high atrium lobby. In addition to the "Great Hall" -- a center with seating for 600 used for corporate and government functions -- the facility also includes three fully integrated conference rooms and a multi-use executive boardroom. An innovative creation, the 45-foot long boardroom (with a 32-foot custom table, side-by-side 61-inch plasma displays, six auxiliary plasma displays, and sixteen separate computer/input links) has been designed to easily divide into two distinct rooms. The finishing element of the project was a group of nine state-of-the-art education classrooms, tied into the Virginia education network.

Maurice Ferrell, Director of Advanced Networking and Technology at IALR, credits Technical Innovation's competence and professionalism for helping to drive the success of the project. "Technical Innovation worked around a number of 'inconveniences' and always brought clear thinking and vision to the table," he noted. "The building, and systems, have been in use for several months and everyone is thoroughly pleased with the results. We're thrilled that this project has been recognized as one of the best in the world here at InfoComm '05."

"The Institute had a clear vision as to what needed to be accomplished at this facility," notes Gary Benzine, the director of the Raleigh, NC office for Technical Innovation, "and we worked closely with Larry Hasson of the architectural firm of Dewberry and Davis (Danville and Fairfax, VA) to make it a reality. Receiving industry-wide recognition for this effort is truly an honor."



## ABOUT TECHNICAL INNOVATION, LLC

Technical Innovation has a heritage customer base of corporate and broadcast clients that include Turner Broadcasting System, Inc., Cingular Wireless, and The Home Depot. With offices in Atlanta, Birmingham, Nashville, and Raleigh-Durham, Technical Innovation provides broadcast and strategic visual communications solutions to broadcast and Fortune 500 customers across the United States. For more information, visit [www.tillc.biz](http://www.tillc.biz) or contact James Fox, Director of Marketing at 770-441-5201.