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CONTACT:

Jim Fox, Technical Innovation

Phone: 770-441-5201

Fax: 770-441-5285

Email: jfox@technical-innovation.net

**Vanderbilt University Vivarium Gross Anatomy Laboratory
Project by Technical Innovation Featured As the Cover Story
in the July 2009 Issue of *Sound & Video Contractor Magazine***

NORCROSS, GA, August 14, 2009 — Technical Innovation, one of the southeast's leading providers of digital media technology solutions, is proud to announce that their extensive project at the Vivarium Gross Anatomy Laboratory at Vanderbilt University is featured as the cover story of the July issue of *Sound & Video Contractor* magazine.

Entitled "*Anatomy of an Install*," the four-and-a-half page article covers the unique project at Vanderbilt (the web version can be viewed at http://svconline.com/education/features/vanderbilt_anatomy_lab_0709/). It includes input and quotes from Art Dailey, Ph.D., an anatomy professor and the main contact at the University, and Bill Clark, a senior account executive at Technical Innovation who developed the project. A gross anatomy lab presents numerous challenges to technology installation and use, some of which were addressed through the use of ceiling-mounted, drop-down, chemical-resistant displays, control panels, and audio and video distribution. Floor-to-ceiling windows (rare in the world of gross anatomy labs where basement locations are the norm) also created lighting and glare obstacles. The end result, however, is a technologically advanced learning environment that has set new standards for the industry.

"In all my years in the industry, I've never encountered a project that combined this level of harsh environment with the need for flexible and cutting-edge technology," noted Clark. "After months of testing and numerous designs, we were finally able to create a space that functioned as we envisioned. And it was only through the ongoing efforts of the entire team, including University staff, the architectural firm, and other contractors, that the Vivarium Laboratory was able to reach new heights in medical education."

In addition to the cover story, the Vivarium project is also featured at SVConline.com as the featured podcast of the month (<http://blogcast.svconline.com/2009/07/09/the-anatomy-of-an-av-install-part-1/>). This two-part audio presentation, hosted by Bennett Liles, provides an in-depth review of the challenges faced, as well as the solutions developed, by the Technical Innovation and Vanderbilt University team.

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"This was clearly a case of leveraging TI's experience and technical prowess for the customer's benefit, and the Nashville Technical Innovation team was up to the task," added Kevin Powers, Technical Innovation Managing Partner. "It was certainly a fitting project for Sound & Video Contractor magazine to use as an engaging cover story."²

Perhaps a testament to the project is the number of teams from other universities that have toured the lab since its introduction. "They've been impressed with the use of space and the overall efficiency of the technology," said Clark. "From temperature considerations, to specialized mounting systems, to on-board computers, the room accomplishes the objectives of the staff and the students."

ABOUT TECHNICAL INNOVATION, LLC

Technical Innovation focuses on providing video-centric communication solutions to corporations, state and federal government agencies, universities, professional organizations, and the church market. As an experienced audio/video systems designer as well as a leading design-build audio-video system integrator, Technical Innovation is uniquely positioned to provide customers with exactly the services they require, from comprehensive design to turn-key design-build services, including services such as custom software development, integration, project management, training, and ongoing customer support. For more information about Technical Innovation, visit the company web site at www.Technical-Innovation.net or contact James Fox, Director of Marketing, at 770-441-5201.