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**Ryan Keefe Joins Technical Innovation as Enterprise
Video Communications Group Senior Account Manager**

NORCROSS, GA, May 4, 2010 — Technical Innovation, one of the southeast's leading providers of digital media technology solutions, is pleased to announce that Ryan Keefe has joined their Enterprise Visual Communications Group as a senior account manager serving the mid-Atlantic and northeastern United States.

At Technical Innovation, Ryan will be responsible for presenting the company's core competency in designing and implementing enterprise-class video conferencing solutions to the federal government.

Ryan has a solid record of working with Department of Defense organizations to increase their productivity. He will be working with Technical Innovation systems engineers and senior network consultants to take disparate technologies such as videoconferencing, streaming, digital media storage, and SIP-based audio and presence technologies, and delivering cost-effective unified communications and collaboration solutions.

Over the past 12 years, Mr. Keefe has worked with technology leaders to provide a range of IT hardware, software, and deployment products and solutions to the government market. He spent the past five years at Apple, where he provided PCs, servers, and storage systems to a range of Department of Defense clients and the system integrator community. Ryan is excited about joining the team at Technical Innovation. "Technical Innovation has a reputation for combining collaborative communication expertise with exceptional customer service," noted Ryan. "And I look forward to bringing these important qualities to the federal market space in Washington, DC and throughout the northeast."

"Our expansion into these new markets is a logical extension of the Technical Innovation footprint," noted Parker Emery, Director of the Enterprise Visual Communications Group. "Ryan is a proven performer with a strong track record of serving this very market, and we're confident that our overall success will be measured by the number of long-term clients that work with us. Ryan's wealth of experience, combined with our collaborative communication solutions and foundation as a leader in audio-visual and video teleconferencing in the Department of Defense community, will allow us to quickly become a major player in the northeast."



Mr. Keefe has developed and maintained many relationships over the years with major accounts (including some of the largest commands in the US Army) and industry strategic partners (including Microsoft, Cisco, Polycom, and Tandberg). He also has extensive experience with GSA contract awards (Technical Innovation participates in GSA Schedule 58 and GSA Schedule 70). “This is a great opportunity and I intend to make the most of it,” said Ryan.

ABOUT TECHNICAL INNOVATION, LLC

Technical Innovation focuses on providing video-centric communication solutions to corporations, state and federal government agencies, universities, professional organizations, and the church market. As an experienced audio/video systems designer as well as a leading design-build audio-video system integrator, Technical Innovation is uniquely positioned to provide customers with exactly the services they require, from comprehensive design to turn-key design-build services, including services such as custom software development, integration, project management, training, and ongoing customer support. For more information about Technical Innovation, visit the company web site at www.Technical-Innovation.net or contact James Fox, Director of Marketing, at 770-441-5201.

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