



Generally Speaking, It Was a Decisive Success

Army Tactical Networks Modernization Conference

Augusta, GA



The Challenge

Critical content delivery is an essential function of the Army Signal Corps, headquartered at Fort Gordon, in Augusta, GA, the site of the Army Tactical Networks Modernization Conference (ATNMC).

Previous conferences had been taped, edited, and distributed, but this involved a great deal of technical and human resources. A significant amount of time was spent editing the presentations, compressing the files, and streaming them to the network. This delayed the distribution of information - there just had to be a better way to streamline the process and enter the world of real-time communication. And that's where Technical Innovation stepped in.

The Solution

Technical Innovation arrived to configure the server for a rapid deployment of Mediasite – a comprehensive presentation capture/production/distribution system. The system broadcasted all briefings, real-time, to the Army Knowledge Online secure network, the system also provided on-the-spot editing and archiving of every presentation (more than 20) over the four-day conference.

We're pleased to report that everything went exactly as planned: there were 113 live viewings of the Major General's initial address (despite the announcement of its availability online only going out about 2 hours before the event). All presentations were also available immediately online as well as accessible on demand for viewing on the network from anywhere in the world.

The Reviews

If one of the biggest challenges to the military is the accurate and efficient delivery of mission-critical information, Mediasite has proven that it can be a tremendously effective tool. In addition to performing flawlessly at the ATNMC event, the system generated quite a buzz amongst the attendees.

It was easy to see how Mediasite could be used for distance-learning applications. With so many training modules available for army personnel, and ever-increasing pressure to get troops to their ultimate destination, this system will allow soldiers in the field to access training presentations from just about any location. And it showed how high-level briefings could be simply, and immediately, broadcast to military officials across the globe.

Glenn Palmer, of the CECOM Software Engineering Center, was certainly impressed with Mediasite. "The ease with which presentations were captured and delivered was amazing," noted Glenn. "The range of applications for this system, from real-time briefings to remote-access distance learning, is impressive. It brings critical content delivery into the 21st century."



The bottom line: A military conference on tactical communications used the latest technology from Technical Innovation to capture, edit, distribute, and store content. And that's just the way the General wanted it.